

Katz Blended Online Courses FAQs

Why is Katz offering a blended MBA format?

It's no secret that working professionals have significant demands on their time. In addition to a full-time job, many also have a family and other commitments. These professionals also have strong desire to advance in their career. In order to meet their ambitious goals, they need access to an MBA program that is flexible, rigorous, and nationally ranked.

The Katz blended format offers the best of both worlds: the convenience of distance learning and the immersive experiences of the traditional classroom. We are proud to offer a program that seamlessly blends cutting-edge technology with the Katz MBA experience.

What makes the Katz blended format unique compared with other online programs?

Most online programs are designed for high volume. Ours is different. We believe that the best business school interactions occur in a face-to-face environment, but also acknowledge that students have incredibly busy schedules and are seeking to limit the amount of time they are on campus. Our blended format, thus, provides the convenience of online instruction with the quality of face-to-face interactions and networking opportunities. We view this as a true win-win.

How are the blended courses structured?

Katz blended courses include a mix of online and in-person learning. The online learning is available in a synchronous and asynchronous format. The in-class sessions are used to supplement the learning that occurs online.

How much coursework is available online?

Every Katz blended course is different, but in each case a majority of the course time will be online.

Are the courses self-paced? (For example, are there due dates each week or do the assignments just need to be completed prior to the end of the course?)

The courses are not entirely self-paced, in that there will be a schedule for completion and submission of assignments for each session that is applicable to all students. Within course modules, however, students are free to complete the work at their own pace and at their own time and pace.

Is there an option to accelerate through the course and finish before the posted end date of the semester?

No, there is no option to accelerate through the course and finish before the posted end date of the semester. Since courses are not self-paced, 100 percent online courses, there is a mix of interactive sessions delivered in class and online that are critical to the learning process.

When will the in-class meeting times be for each course?

The in-class meeting times will be course-specific. The dates will be shared with students as early as possible to make planning as convenient and straightforward as any other course.

How often do students travel to campus for a blended course?

Katz blended courses are designed to limit the number of times that a student must travel to campus for class. The courses essentially “flip” the classroom so that the majority of student learning occurs online, the remaining coursework is in-person. For example, in a three-credit course, a student may only have to travel to class at the beginning, middle, and end of the course.

What’s the difference between synchronous and asynchronous learning?

Synchronous learning refers to online class sessions that are held live, at a prescribed time. Similar to a traditional classroom experience, students must log in and come to class ready to participate in the discussion. The videoconferencing technology offered through the Katz program will allow the faculty members and students to see each other through a video chat feature.

Asynchronous learning, in contrast, is learning that takes place online, but which can occur on the student’s time. Content used in asynchronous learning include videos, discussion boards, lecture notes, and online quizzes. Students have the convenience of accessing this material at any time.

How are the synchronous sessions structured?

Synchronous learning sessions are live, virtual classroom sessions. Students must log in at a specific time and engage in classroom discussion. Each instructor will optimize the synchronous/asynchronous balance to best fit the needs of his or her course. At the present time, we envision at least one synchronous session each week for each course.

What is the tuition associated with a blended course?

The tuition price for a Katz blended course is exactly the same as the tuition price of a traditional course. There is no difference in pricing.

Who teaches the blended courses?

The world-class faculty members of the Katz School teach the blended courses. We have set a very high standard for the courses. The academic quality of the courses is equal to or exceeds the standards of the traditional MBA format, thus only the best professors teach the courses.

Which courses are currently offered in a blended format?

A limited number of courses are now available in the blended format, and the Katz School is continually adding more to the curriculum. By 2019, a student will be able to earn a Katz MBA entirely by taking blended online courses. Please contact an [Admissions Representative](#) for more details.

What technology or software do students need?

To be enrolled in a Katz blended course, students must have a personal computer and Internet access. Both Windows-based PCs and Apple Macs are acceptable. The computer must have the capability to engage in videoconferencing. Videoconferencing is delivered through Zoom Video Communications, a provider of video and web conferencing services. [View the software requirements of the video conferencing technology.](#)

What level of tech support is available to students taking a blended course?

Students have access to tech support and troubleshooting through the IT support team at the Katz School.

Am I required to take a blended course?

No. Students enrolled in the Professional MBA program are not required to take blended courses. The blended format is offered to provide a more flexible experience for students.

What are the primary benefits of the blended format?

The Katz School has designed its blended courses to strike the right balance between flexibility and rigor. The format offers the convenience of an online education, such that students can complete a significant portion of their learning on-demand. The format also remains true to Katz's emphasis on experience-based learning and personalized professional development. All students are ensured of receiving an immersive learning experience through a mix of engaging online discussions and in-person classroom sessions.