Throughout the course of Arjang Assad’s tenure as Henry E. Haller Jr. Dean of the Joseph M. Katz Graduate School of Business and College of Business Administration, both undergraduate and graduate programs achieved immense success.

Dean Assad increased the School’s research and teaching capabilities by recruiting 40 percent of the current full-time faculty. He enhanced the School’s position as a leader in business education, making it an increasingly attractive and affordable choice for students from around the world. These students then enter the workforce and join other graduates with a rank of No. 1 in “Breadth of Alumni Network in the World” (The Economist MBA Ranking 2019).

Dean Assad’s strategic partnerships on the healthcare front in Pittsburgh led to the addition of an Executive MBA in Healthcare program, joint programs with the health sciences schools, and a “Healthcare Leadership Series,” which is a collaboration with Pitt’s medical school for a non-degree program.

He launched the first online offerings at Katz, starting with the Professional MBA program and has championed initiatives leading to the unprecedented growth in reputation and rankings for the College of Business Administration. He also has expanded integrated learning opportunities that are a point of distinction for the School.
Undergraduate Program Highlights

College of Business Administration (CBA) ranks at **No. 10 in publics** and **No. 28 overall** (Poets&Quants)

**Admission to CBA is at an all-time high**

**Integration of business analytics into curriculum**
- Business analytics major and minor to begin accepting students fall 2022

Poets&Quants ranked CBA in the **Top 3 for advising** in 2020 and **No. 2 for public business schools** and **No. 4 of all business schools for “Getting Grads the Jobs They Want”** in 2019

Graduate Program Highlights

Katz Full-time MBA ranked among Financial Times’ **Top 100 worldwide** and **Top 20 among U.S. publics** for eighth straight year (February 2022)

Created online Part-time MBA program now **ranked No. 5** (Fortune—April 2022)

Executive MBA and Executive MBA-Healthcare ranked among Financial Times’ **Top 100 worldwide** and **No. 8 among U.S. publics** for 2021

**Redesigned MBA/MS Programs** and introduced an integrated learning model

**New Executive Doctor of Business Administration** (DBA) to begin fall 2022

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