Supply Chain Management Symposium Spring 2023
In-person Poster Competition

Introduction

In conjunction with the 2023 Supply Chain Management Symposium, the Center for Supply Chain Management will be organizing an in-person, digital poster competition on **Thurs., March 23rd from 6 pm to 7:30 pm in Mervis Hall, University of Pittsburgh.** The competition will be preceded by networking with other participants and corporate attendees from 5 pm to 6 pm. From 6 to 7:30 PM, finalists will present their posters to interested attendees and the judges. The competition will have two rounds:

- **Round 1** will be judged by a panel of faculty members from the participating universities. The judges will review your digital poster and abstract and select up to five graduate and up to five undergraduate finalists for the final round. Winners from Round 1 will be announced on Monday, March 20, 2023, by email.
- **Round 2** will be judged by a panel of senior industry supply chain executives. As part of the judging in Round 2, finalists will make a two-minute presentation to the judges. This will be followed by three minutes of Q&A with the judging panel. Winners from Round 2 will be announced at the Thursday, March 23rd. There will be separate judging panels in Round 2 for the graduate and undergraduate divisions.

Winners will be recognized at the awards ceremony during the Thursday, March 23rd Poster Competition/Networking Happy Hour and Light Dinner Event. Winners are also re-announced on Friday, March 24, during the Symposium program.

Winners will get a placement ribbon and a cash prize. Judging decisions are final.

Cash Prizes	Graduate Division	Undergraduate Division
1st Place	$750	$600
2nd Place	$400	$300
3rd Place	$250	$200

Note: Winning prize total will be split equally between all team members.

Key Dates and Deadlines
- **Intention to participate** email Janice Trygar at jmt141@pitt.edu by **Feb. 27, 2023**
- **Registration** by **March 1, 2023** via this form.
- **Submission of Poster** in electronic form by **March 16, 2023 by email to** Janice Trygar at jmt141@pitt.edu

Sponsored by:

Traffic Club *of* Pittsburgh

Eligibility Rules and Deadlines

- All participants must be undergraduate or graduate university students at either the University of Pittsburgh or other invited universities and enrolled at least part-time during the term in which the Symposium takes place.

- Posters can be authored individually, or in teams of up to four individuals. (Award money will be divided equally among the total of presenters on each team.)

- If **all authors are undergraduates**, then the poster will be entered in the undergraduate judging pool; otherwise, the poster will be entered in the graduate judging pool.

- Authors must register their intent to create a poster by the **Registration deadline: March 1, 2023**. Authors that register and submit a poster will receive:

  - Free light dinner at the in-person, Thursday, March 23rd kickoff dinner.

  - Free attendance for the Friday, March 24th Virtual SCM Symposium.

- Students must register as a poster presenter with this form. Space is limited so register early! *Questions? Please email Janice Trygar at jmt141@pitt.edu as soon as possible*

- Topic of interest and Abstract. These can be updated or changed up until the Abstract Deadline.

- The final poster abstract should be submitted by the **Poster title and abstract submission deadline, Monday, March 1, 2023 through this form.**

- At least one member of each team must be present to answer questions on Thursday, March 23, evening. Participants who cannot attend Round 2 because they have classes will be excused. However, they should let Janice Trygar know about their absence by March 18th. Winners will forfeit their prize if they are not present at the Thursday, March 24th awards ceremony.

Topics

- Your poster can be on any supply chain related topic. A list of potential topics is attached as Appendix A. Note: Topics may be rejected by the Center for SCM if they are deemed to not be relevant to Supply Chain Management. Also, if a single topic is oversubscribed, then authors may be asked by the Center for SCM to select another topic, so please register early.

Poster Guidelines

- Please see Appendix B.

Key Dates and Deadlines

- Intention to participate email to jmt141@pitt.edu due by February 27, 2023.
- Registration: March 1, 2023, through this form
- Submission of Poster in electronic form. March 16, 2023
- Round 1 winners announced: March 20, 2023
- Poster Competition and Round 2 winners announced: March 23, 2023

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Poster Competition

APPENDIX A: POTENTIAL POSTER TOPICS

1. Source locally: Opportunities and challenges

2. The new "Trade Wars" and their impact on supply chains

3. Future of additive manufacturing (3D Printing)

4. The human-less, robotic supply chain: Pipe dream or reality

5. Drones: When will the technology "arrive" and with what ROI's?

6. Sustainability and Responsiveness: Allies or enemies?

7. The "gig" economy: Supply chain implications

8. Autonomous driving: Implementation timeline

9. Reverse logistics in the e-commerce era

10. The omni-channel challenge

11. New delivery mechanisms for health care

12. Real SCM impact from Big Data

13. The "first-mile" / "last-mile" delivery: Implications for responsiveness

14. Long-term COVID-19 impact on the *select industry of your choice* industry

15. Resetting Supply Chain Risk Profiles: Cost/Benefit lessons from the pandemic

16. AI and Smart contracts in the modern supply chain

17. Changing supermarket industry dynamics: A supply chain perspective

18. Learnings from COVID-19 vaccine production and distribution

19. Regulatory impact on global pharmaceutical supply chains

20. Enhancing resiliency by shortening the global supply chain

21. Reshoring of the automotive supply chain

22. Unique challenges in managing retail supply chains

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APPENDIX B: POSTER REQUIREMENTS AND BEST PRACTICES

Poster Requirements

1. A poster is a single slide on which you present your research, findings and recommendations.

2. You can create your e-poster using Power Point, Word, or any such package, but should submit it as a pdf file for Round 1 judging.

3. The aspect ratio for the poster should be 16:9 (the aspect ratio that is now the default in Powerpoint).

4. Use large enough fonts so people will not have to squint to read the material. Change the font size, color and emphasis, according to the importance of the underlying content.

   a) You will present your poster on your laptop during the Thursday event. You will present to the judges in an assigned classroom as queued. The judges would all have been given a pdf print out of your poster and abstract.

5. Please make sure that you are not using any copyrighted information (images, quotes, etc.) unless you have permission to do so.

6. Please include citations and acknowledge previous work as appropriate in your submission. These should be on your poster but small enough not to detract from your poster.

7. Creating the poster should be the student team's own work. The team may only receive general feedback on their work from others, including faculty advisors and friends. Students may use their prior/ongoing work and research for the poster but should cite it appropriately.

8. All participants will be assigned a Poster Number. This will be provided to you on or shortly after the March 1 deadline. No other identifying information (name, university information, location, etc.) should be in included on the poster.

9. All posters must have an accompanying abstract (maximum 250 words).

10. If your project involves the use of human subjects, please contact the organizers.

11. Please name your file as follows:
    - YourAssignedPosterNumber_CSCM_Symposium_2023.pdf

Poster Tips and Best Practices

12. Your poster should be constructed so that it presents the desired information in a self-explanatory manner.

13. Be sure to communicate why your topic is important to Supply Chain Management professionals, students, and faculty. This is the hook that will pull in an audience to look at your poster.

14. Keep your poster simple and brief. A poster is not a place for a term paper to be displayed page by page. Instead, develop a storyboard with panels on your poster that tell the story and communicate your findings.

15. Organize your poster using headings, such as "Introduction," "Key Research Question," "Background," "Major Findings," "Community/Business Impact," and "Recommendations" or "Conclusions," "References," etc. These headings will help establish a logical flow to your poster.

16. Make your poster visually appealing. Have fun. Be creative. Incorporate color. Use photographs, graphs, charts, maps, and the like. Simplify charts and figures to include only relevant information. Be attentive to the layout and placement of your content.

17. Ask others for feedback before you finalize your poster. Give it your best effort and it will reflect well on you.

18. If you are selected for the final round, remember that you will have a limited amount of time with the judges. Make your pitch, but reserve time for the judges' questions. Anticipate the most likely questions and develop your best answers in advance. Other Symposium participants may also "visit" you to look at your poster.

19. You may wish to collect names and contact information for anyone interested in receiving more details about your poster.

20. Enjoy your interactions with the judges and symposium attendees. They appreciate your effort, and they look forward to learning about your topic and meeting you!