CURRICULUM VITAE (July 2023)

**Gal Blatman**

**ADDRESS**

Katz Graduate School of Business

247 Mervis Hall

The University of Pittsburgh

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**EDUCATION**

Ph.D. The University of Pittsburgh, USA (expected 2024)

M.Sc. Tel Aviv University, Israel (2012)

B.A. The College of Management, Israel (2010)

**RESEARCH AND TEACHING INTERESTS**

My research interests lie at the intersection of network and capability theories, specifically within the context of the integrated oil and gas industry's transition towards green energy. I investigate the role of alliance network structure and dynamics, considering how they can either promote or hinder such industry-wide shifts. Through this theoretical exploration, my aim is to deepen the understanding of how complex, macro, and inter-organizational processes drive performance, competitive advantage, and industry-wide adaptation.

**RESEARCH AND TEACHING EXPERIENCE**

**The University of Pittsburgh Undergraduate College of Business**

Instructor, Strategic Management – Core curriculum course (Spring 2022, Spring 2023, Spring 2024)

**Tel Aviv University Faculty of Management**

*Research Assistant,* Professor S. Ellis, and Professor B. Aharonson (2011-2013, 2015-2018)

**Tel Aviv University Faculty of Management, MBA Program**

*Teaching Assistant*, Intro to Organizational Behavior and Theory, Professors S. Toker and S. Ellis (2013)

*Teaching Assistant*, Management in the Eyes of the Silver Screen, Professor T. Sagiv (2013)

**INDUSTRY EXPERIENCE**

9 Years of professional and managerial experience in marketing and advertising strategy working with leading global brands.

**PUBLICATIONS**

Ao, J., Nicholson, J. B., Blatman, G., Madhavan, R., & Prescott, J. (2022). Relational Competition: Interesting Idea, Questionable Construct. *Academy of Management Perspectives*, *36*(4), 1033-1048.

**MANUSCRIPTS UNDER DEVELOPMENT**

“The Network Dynamics of Capabilities Adaptation: The Case of Big Oil Going Green” (Working title), Blatman, Target journal: *Academy of Management Journal*

“Capability Formation and Network Evolution: An Exploratory TERGM Analysis” (Working Title), Blatman, Madhavan, Target journal: *Strategic Management Journal*

**CONFERENCE PRESENTATIONS**

“Do Models of Competition Vary across Institutional Contexts?”, Ao, Blatman, Nicholson, Madhavan & Prescott, *Aalto Competitive Dynamics Conference*, May 31-June 2, 2021.

“The Network Dynamics of Capabilities Adaptation: The Case of Big Oil Going Green” (Working title), Blatman, *Academy of Management Annual Conference*, Aug 4-8, 2023.

“Capability Formation and Network Evolution: An Exploratory TERGM Analysis” (Working Title), Blatman, Madhavan, *Strategic Management Society Annual Conference*, Sept 30 – Oct 3, 2023.

**INVITED PRESENTATION**

“The Network Dynamics of Capabilities Adaptation: The Case of Big Oil Going Green”, Blatman. Carnegie Mellon University, Pittsburgh, November 2022

**SELECTED HONORS AND AWARDS**

*Roaring Lion Award Student Campaign*, Israeli Public Relations Association, 2008

**PROFESSIONAL SERVICE**

**Katz Graduate School of Management**

VP Doctoral Student Organization

**REFERENCES**

**Ravi Madhavan. Dissertation committee head.** Professor of Business Administration, Alcoa Foundation International Faculty Fellow. Chair, Pitt South Asia Council, Fellow, Center for Evidence-Based Management, **Katz Graduate School of Management,** University of Pittsburgh [ravi.madhavan@pitt.edu](mailto:ravi.madhavan@pitt.edu)

**Susan Cohen. Dissertation committee member.** Associate Professor, Organizations & Entrepreneurship, **Katz Graduate School of Business**, University of Pittsburgh.

[suecohen@katz.pitt.edu](mailto:suecohen@katz.pitt.edu)

**Alfred Marcus. External dissertation committee member.** Professor and Spencer Chair in Strategy and Technological Leadership, University of Minnesota, **Carlson School of Management**, Department of Strategic Management and Entrepreneurship, [amarcus@umn.edu](mailto:amarcus@umn.edu)

**Shmuel (Mulli) Ellis.** Mentor. Professor Emeritus of Management, **Coller School of Management, Tel Aviv University**, [sellis@post.tau.ac.il](mailto:sellis@post.tau.ac.il)

**PROFESIONAL DEVELOPMENT**

**Seminars and Workshops**

The Katz/Tepper Org Theory Workshop

2023 Perspectives on the Academic Job Market Workshop

2023 University of Kentucky LINKS Stochastic Models Workshop

**Consortiums**

2023 STR PhD Networkshop

2021 STR PhD Consortium

**Teaching**

University of Pittsburgh Center for Teaching and Learning Developing: Developing A Syllabus Workshop

University of Pittsburgh Center for Teaching and Learning Developing: Mentoring Academy

University of Pittsburgh Center for Teaching and Learning Developing: Practical Canvas Tools for Engagement and Belonging

HBS Faculty Lounge Webinar: How to Grade Participation

HBS Faculty Lounge Webinar: Unlocking the Power of AI: How Tools Like ChatGPT Can Make Teaching Easier and More Effective

**PROFESSOINAL SOCIETIES**

1. **Academy of Management**. Divisions/Interest groups:
   * Research Methods Division (RM)
   * Social Issues in Management Division (SIM)
   * Strategic Management Division (STR)
   * Technology and Innovation Management Division (TIM)
2. **Strategic Management Society**. Interest Groups/Communities:

* Competitive Strategy
* Corporate Strategy
* Research Methods Community

1. **International Network for Social Network Analysis**