

Jesse-Burton Nicholson

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Education

PhD Bus. Admin. (ABD) Major:	University of Pittsburgh Strategy and Entrepreneurship	2018 - Present
Master of Education Major:	University of Pittsburgh Higher Education Administration	2011
Bachelor of Arts Major: Certificates:	University of Pittsburgh Political Science Global Studies; Russian and Eastern European Studies	2007

Publications

Relational Competition: Interesting Idea, Underdeveloped Construct (2nd Author)
Theoretical Paper
Academy of Management Perspectives

Working Papers

ASIC, Hodl, Sats: New Language, Common Ground, and the Diffusion of Innovation
Empirical Paper (Qualitative)
Target Journal: Strategic Management Journal
Anticipated Submission: September, 2023

Computationally Assisted Qualitative Research: Bringing Machine Learning to Qualitative Management Research
Methods Paper
Target Journal: Journal of Management

Understanding Innovations: The Role of Language
Empirical Paper (Behavioral Experiment)
Target Journal: Strategic Management Journal

Presentations

Academy of Management Annual Conference (Accepted) 2023
New Language and the Diffusion of Innovation: The Case of Bitcoin

Strategic Management Society Annual Conference <i>ASIC, HODL, SATS: New Language, Common Ground, and the Diffusion of Innovation</i>	(Accepted) 2023
INFORMS Annual Conference <i>ASIC, HODL, SATS: New Language, Common Ground, and the Diffusion of Innovation</i>	(Invited) 2023
Babson College Entrepreneurship Research Conference <i>Language and the Social Construction of New Ideas, Innovations, and Markets: Blockchain and Bitcoin</i>	2022
Strategic Management Society Annual Conference Paper Development Workshop <i>Relational Competition: A Closer Look</i>	2021
Academy of Management Perspectives Paper Development Workshop <i>Relational Competition: A Closer Look</i>	2021*
Aalto University Competitive Dynamics Conference (2020) <i>Do Models of Competition Vary across Institutional Contexts?</i>	2021

*Denotes paper presented by co-author(s)

Teaching

University of Pittsburgh <i>Strategic Management</i>	Spring 2022
<i>Strategic Management</i>	Spring 2023
<i>Strategic Management</i>	Summer 2023
American University of Afghanistan <i>University Success</i>	2012

Service

2020 – 2022	Member, School Planning and Budget Committee
2022	Participant, Dean candidate search process
2018 – 2023	Participant, faculty candidate search process(es)

References

Sharon A. Alvarez
Professor of Business Administration, Tom W. Olofson Chair in Entrepreneurial Studies
Joseph M. Katz Graduate School of Business
University of Pittsburgh
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