

# ALEX VANDENBERG, CPA

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Pittsburgh, PA 15260

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## EDUCATION

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### University of Pittsburgh

Pittsburgh, PA

Ph.D. in Business Administration (Accounting), Expected 2024

### St. Norbert College

De Pere, WI

Bachelor of Business Administration (Accounting and Economics), 2019  
*Summa cum laude*

## RESEARCH INTERESTS

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Individual judgment and decision-making in capital markets and organizations.

## WORKING PAPERS

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Vandenberg, A. (2023). "How Does Voice Trading Affect Investor Decisions?" (Dissertation)

Cade, N., J. Gunn, and A. Vandenberg (2023). "Measuring the Prevalence of Earnings Manipulations: A Novel Approach"

- In-principle acceptance, *Journal of Accounting Research* registration-based editorial process
- Presented at the *Journal of Accounting Research* Second Registered Reports Conference

Evans, H., A. Presslee, and A. Vandenberg (2023). "Peer-to-Peer Recognition Leaderboards and Employee Helping Behavior"

- Revising for second round review at *The Accounting Review*
- Presented at the 2023 AAA MAS Midyear Meeting
- Presented at the 2022 AAA ABO Research Conference
- Presented at the University of Pittsburgh

Cade, N., and A. Vandenberg (2023). "Let's Talk: The Effects of Virtual Financial Advisor Communication Mode and Gender Expression on Investor Judgments"

- Scheduled to present at the 2024 AAA FARS Midyear Meeting
- Presented at the 2023 AAA ABO Research Conference
- Presented at the University of Pittsburgh

Cade, N., S. Garavaglia, and A. Vandenberg (2023). “Investing Under the Influence? The Effects of Celebrities’ Investment Activities and Disclosure Readability on Investor Judgments”  
- Presented at the 2023 AAA Annual Research Conference

## **WORKS IN PROGRESS**

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Cade, N., S. Garavaglia, K. Mendoza, and A. Vandenberg. “The Effect of the Gamification of Investing Platforms on Investor Judgments.”

## **INVITED PRESENTATIONS**

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2024 AAA FARS Midyear Meeting (presenter, *scheduled*)  
2023 AAA ABO Research Conference (presenter and discussant)  
AAA Annual Research Conference (presenter)  
AAA FARS Midyear Meeting (discussant)  
AAA MAS Midyear Meeting (presenter)

## **CONFERENCE PARTICIPATION**

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2024 AAA FARS Midyear Meeting (*scheduled*)  
2023 AAA ABO Research Conference  
AAA Annual Research Conference  
Palmetto Symposium on Experimental Accounting Research  
University of Illinois Arthur R. Wyatt Young Scholars Research Symposium VI  
AAA FARS Midyear Meeting  
AAA MAS Midyear Meeting  
2022 AAA ABO Research Conference  
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium  
AAA FARS Midyear Meeting  
2021 *Journal of Accounting Research* 2<sup>nd</sup> Registered Reports Conference  
*Contemporary Accounting Research* Conference  
AAA ABO Research Conference  
Palmetto Symposium on Experimental Accounting Research  
Performance Management Field Research Symposium  
AAA FARS Midyear Meeting  
2020 AAA ABO Research Conference

## **TEACHING EXPERIENCE**

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2022 Instructor, University of Pittsburgh  
Course: Financial Accounting (Undergraduate)  
Average “overall teaching effectiveness” (two sections): 4.65 / 5.00  
Recipient of Alexander Family Ph.D. Student Award for Teaching Excellence

2021 Teaching Assistant, University of Pittsburgh  
Course: Financial Accounting (MBA)

### **PROFESSIONAL SERVICE**

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Ad Hoc Reviewer:

2024 AAA FARS Midyear Meeting  
AAA MAS Midyear Meeting  
2023 AAA ABO Research Conference  
AAA Annual Research Conference  
AAA FARS Midyear Meeting  
2022 Hawaii Accounting Research Conference  
CAA Annual Meeting

### **AWARDS, GRANTS, and FELLOWSHIPS**

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2023 Deloitte Foundation Doctoral Fellowship  
University of Pittsburgh Momentum Fund Priming Grant  
Alexander Family Ph.D. Student Award for Teaching Excellence  
2022 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow  
Sheth Fellowship  
2019 St. Norbert College Accounting Student Achievement Award  
2015 – 2019 Academic All-Conference (tennis)  
Dean’s List  
2018 Peterson and LeClere Student-Athlete Award (all sports)  
Midwest Conference Elite 20 Student-Athlete Award (tennis)  
Financial Executives Student Achievement Award

### **PROFESSIONAL EXPERIENCE AND CERTIFICATIONS**

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2019 – 2023	Certified Public Accountant (CPA), Active	Virginia
2019 – 2023	Research Assistant, University of Pittsburgh	Pittsburgh, PA
2018	Finance Intern, Street Child	London, UK
2018	Treasury Intern, Schreiber Foods	Green Bay, WI
2017	Teaching Assistant, St. Norbert College	De Pere, WI
2015	Accounting Intern, Schneider National	Green Bay, WI